



FACULTY SENATE PROPOSAL
FSP-2017-2018-009

I. Resolution Name:

Communication and Technology Use Education and Training

II. Stated Resolution:

This proposal addresses the need to increase awareness for incoming and existing faculty at the University of Central Oklahoma (UCO) regarding use of electronic communications and social media as a member of the UCO community.

III. Justification:

Through the review of the Electronic Communication Usage Draft Policy, UCO Social Media Draft Policy, and Web Content Team Proposal in the Research, Information, Resources, and Technology Committee, it was evident that it is critical that the Faculty and Staff at UCO understand the policies and can make communication decisions based on that information. Some of the important aspects of education and training may include:

- Bringing clarity to when one is acting as a representative of the university on social media platforms
- Understanding best practices for protecting oneself and the university.
- Differentiating between formal and informal communication and the appropriate platforms for each type of communication.
- Awareness of using university devices and network for private pages/accounts.
- Knowledge of university access to personal/private use of devices.
- Importance of continuing education due to the rapidly changing environment of social media

IV. Budget Implications

CETTL, IT, and HR

- Cost in hours to develop the program
- Cost to have training sessions that are instructor-led, or cost to host e-learning option

Submitted by Senator Edwards, Senator Jog, and Senator Archuleta

Recommended for approval by the Executive Committee of the Faculty Senate