



Minutes of the University of Central Oklahoma

52nd Faculty Senate

Thursday, 10 March 2022

Held Virtually via Microsoft Teams

I. *Call to Order*

President Barger-Johnson called the meeting to order at 2:00 pm. A quorum was found to be present

II. *Roll Call*-Secretary Waters

Members Present (28):

CBA (4): Senator Arnold, President Barger Johnson, Senator Anderson;

CEPS (6): Correspondent Archuleta, Senator Canada-Phillips, Senator Cassel, Senator Jill Davis, Senator Evans, Senator Loucks;

CFAD (3): Senator McGuigan, Senator Moran, Senator Webb;

CLA (6): Senator Breslin, Senator Copley, Senator Green, Senator Maier, Parliamentarian Provencio, Senator Shukla;

CMS (7): Senator Bentley, Senator Eitrheim, Senator Fister, Senator Gamagedara, Senator Jones, Senator Paynter, Senator Seagraves, Secretary Waters;

Library/Advising (2): Senator Kirsten Davis,;

Prof. Adm (1): Senator Banks;

Members Absent (3):

Senator Ladwig, Senator Squires, Senator Kuschel

III. *Recognition of Visitors by UCO FS President Barger:*

Provost Charlotte Simmons, Jerry Legere (Emeritus Faculty), Adrienne Nobels (VP for Communications and Public Affairs), Samantha Kramer

(Student Advocacy), Adam Johnson (Associate Vice President for Registrar), Amanda Keese (Manager of Academic Technology and Training), Shawna Ellis (CMS), Jakey Dobbs (Vice-President Staff Senate), Michel Martin (IT Director of Client Experience and Technology Resources), Greg Long (Vista Advisor), Luis Montes (CMS, Former Faculty Senate President), Jordynn Ainsley Martinez, Marc Goulding (UCO AAUP president)

IV. Open Session by Provost Charlotte Simmons: Appreciates the opportunity to talk to the senate today. Acknowledges the huge loss to the UCO community with the passing of John Maisch. There are three different accreditations going on this year with a AACSB site visit this week. There was also a Zoom accreditation for speech language and pathology. All of these reviews look positive so far, but the evaluations are ongoing. Dr. John Barthell was honored nationally as a lifetime achievement award for being a Council for Undergraduate Research Fellow. The Extended Classroom Task Force is close to completion and will be reported out to the Provost Advisory Council and UCO President's Cabinet. The Jazz lab is celebrating its 20th year. Academic Affairs is in continuing budget discussions.

Questions from senators to the Provost include questions about the continued involvement of Faculty Senate Executive team with academic affairs budget decisions. There was an affirmative that this is still happening, but there is little information on the budget at this time to move forward. Discussion will resume when there is a position number, dollar amount etc to discuss. Questions were raised about the academic service fee. The new fee being proposed did not originate in Academic Affairs. It was not proposed by them, but presented as a mechanism to reduce the number of faculty that might need to be laid off. The dean's council approved this fee vs the alternative of laying off faculty. The \$6.78 fee will generate ~\$2.1 M. The paperwork has gone to RUSO and is pending approval in June. The course fee does not count as a mandatory fee. VP Lynch, Freeman and Provost had a meeting before the paperwork was submitted with UCOSA representatives to let them know what was expressed above. The mandatory fee amount was calculated to replace the ~\$2.5 M mandatory cost increase that occurs every year. This is a way to offset it. This would be a recurring cost to cover the increase every year.

This money as VP Freeman pointed out will go directly to faculty salaries either through promotions or to offset the cuts.

- V. Open Session with Ms. Adrienne Nobels, UCO Vice President for Communications and Public Affairs:** Thanked the senate for allowing to speak. She has been in the role for two years. Discussed what her division does. In 2020 the office of communications was combined with public affairs. The various divisions are public relations, social media, advertising, graphic design, publications, Web/digital strategy, video and photography services. Divisions were shifted to accommodate at no cost the web content and web strategy integration with IT. This office handles all specialized advertising campaigns including College of Business and nursing online programs. New marketing campaigns targeting streaming services, YouTube, Spotify and Audiology. Most content has moved digital. The office is always welcome to new ideas and ways to reach students.

Questions from faculty include asking about the various campaigns. They would like a list and it will be provided to President Barger-Johnson. The question was asked about who bears the cost of advertising (university, college, department) and it was answered that there is \$500,000 to promote connected campus and \$150,000 to promote the rest of the campus. Connected campus budget is eventually supposed to pay for itself, but that has not happened yet. The question was raised about how you measure your ad placement effectiveness. The analytics are checked to ensure that we are reaching who we need. There is a contract with Griffin Communications to help with ad placement. It is difficult due to federal restrictions to reach the under 18 market. There was a 12% click through rate for audiences for UCO ads. The industry standard is 0.07%. User generated content is important and options like TikTok are being explored. Communication between recruitment and public affairs have been lost with all of the transitions. These bridges are being rebuilt with cohesive planning. Question was asked about personal social media accounts being monitored and this is not true according to VP Nobels. A question was asked about concurrent enrollment and advertising. Communication was not involved in those discussions, but will be in the future. Question about transfer agreements were raised and they were deferred to enrollment

services. There was a question about the new Amazon agreement and why UCO is not apart of it. The answer was they will be looking into it.

VI. Legislative Update with Ms. Laura Butler: This was postponed until next meeting due to Ms. Butler's availability.

VII. OIT Update with Dr. Amanda Keese, UCO Manager of Academic Technology and Training: No report was given at this meeting.

VIII. Approval of Minutes:

10 March 2022 Meeting: Correspondent Archuleta moves and Senator Seagraves seconds, no opposition or absentia. Minutes are approved.

IX. Senate Executive Committee Reports:

a. Senator Moran

No report.

b. Parliamentarian Provencio

The nominations for 2022-2023 senate will close Friday at 5 pm. The next step will be vetting eligibility through Deans. Then elections will be conducted starting the week after spring break.

c. Correspondent Archuleta

No report.

d. Secretary Waters

No report

e. President Barger Johnson

Expressed sadness at the passing of Former Faculty Senate President John Maisch. The faculty senate executive committee met and determined the replacement for Vice President to be Senator Peggy Moran for the remainder of the term. The new executive members at large will be Senator Seagraves and Senator Green to replace Senator Moran as she steps into Vice President and Senator Jarett Jobe's member at large position. President Barger Johnson met with President Neuhold-Ravikumar to discuss the denied proposal of the faculty member on the President's Cabinet. It was discussed that this might happen in the future under the right circumstances and was not off the table permanently.

For the Record comment from a senator in response to the decision by the UCO President to reject a faculty seat on the UCO cabinet. “If a time of crisis is not the right time to include one of the largest campus constituencies on the cabinet, I am hard pressed to see why they would agree to it at later date. This, coupled with the brusque wording of the university president's response letter, has greatly diminished my faith in her leadership and the way she views campus faculty. My two cents.”

X. Senate Standing Committee Reports

- a. **Faculty Handbook/Academic Affairs** – Senator Green (Senator Arnold) Will be discussed in new and old business.
- b. **Faculty Welfare Committee** - Senator Eitrheim (Senator Jobe) Nothing to report.
- c. **Personnel Policies/Adjunct Affairs** - Will be discussed in new business.
- d. **Research, Information Resources and Technology Committee** - Senator K. Davis (Secretary Waters) Nothing to report.
- e. **Student Relations, Alumni and Community Service Committee** – Senator Cassel (Senator Maier) Nothing to report.

XI. University-Wide Committee Reports

- a. **Alumni Association Board of Directors** – Senator Fister Nothing to report.
- b. **Appellate Committee on Discipline** – Senator Shukla (Senator Cassel) Nothing to report.
- c. **Athletic Advisory Council** – This position is being replaced since the resignation of Dr. Burdina. Applicants are being sought.
- d. **Committee on Student Conduct** – Senator Kuschel Nothing to report.
- e. **CUIT** – VACANT Nothing to report.
- f. **eLearning Advisory Team** – Senator Loucks Nothing to report.
- g. **Faculty Handbook Editorial Board** – Senator Green (Senator Barger) Nothing to report.
- h. **Faculty Merit Credit** – Senator J. Davis Nothing to report.
- i. **Graduate Affairs Council** – Senator Seagraves Nothing to report.
- j. **Inclusive Community Response Team Advisory Council** – Senator Barger Nothing to report.
- k. **Research Advisory Council** – Secretary Waters

- i. On Campus Grant submission has closed for the year. Review process has started and is expected to be completed in early May.
 - 1. CB: 3
 - 2. CEPS: 5
 - 3. CFAD: 1
 - 4. CLA: 2
 - 5. CMS: 12
 - 6. FSI: 1
 - 7. Total of 24
- ii. RCSA student submission has closed for the year. Review process has started and is expected to be completed before the end of the semester.
 - 1. 107 total submissions
 - 2. 80 undergraduate
 - 3. 27 graduate
- iii. Major effort underway to raise the research assistantship pay
 - 1. Undergraduates raise from \$9.75/hour to \$11/hour
 - 2. Graduates from \$11.375/hours to \$13
 - 3. Not changed since 2005
 - 4. February 2022 Dean's Council and Provost agreed to support this increase for all RA's beginning Fall 2022
- iv. Major effort underway to raise the tuition waiver research assistantship level
 - 1. Current levels are \$400/semester for undergraduate and \$500/semester for graduate
 - 2. Proposed increase would be to \$682 and \$893 respectively
 - 3. This process is still ongoing
- l. **SPIE Advisory Group** – Senator Maier Nothing to report.
- m. **Technology Faculty Advisory Board** – Senator K. Davis Nothing to report.
- n. **Transportation & Parking** – Senator Shukla Nothing to report.
- o. **21CPI Advisory Board** – Senator Green 21CPI is starting a self-paced program for faculty development. It is geared towards adjuncts and online instructors, but full faculty can also participate.
- p. **UG Research Advisory Council** – Senator Canada-Phillips Nothing to report.
- q. **University Council on Diversity** – Senator Bentley Nothing to report.

- r. **UCO Faculty Grievance Board** – Senator Evans (Senator Fister)
Nothing to report.
- s. **Advising Task Force** - Senator Seagraves. Meeting weekly to discuss advising, how it is defined and the current structure. It is information gathering at this point. The focus at this point is on the technology side.

XII. New Business

a. Assignment for Faculty Handbook/Academic Affairs Committee

Issue: FSR 2021-2022-04 Faculty Senate Definition of ‘Shared Governance’

Proposal was read for the first time by Senator Green. No discussion was brought forward at that time.

Issue: FSP 2021-2022-008 Appendix C: Recruitment and Selection Procedures for Full-Time Faculty, Section 3: Process of Selection, Subsection, A(1)

Proposal was read for the first time by Senator Green. Revisions were suggested by committee as follows.

New language: The membership should include diversity in race and/or ethnicity; gender, including gender identity and/or expression; sexual orientation; ability and/or disability; age; religion; socioeconomic and/or class status; language; national origin and/or immigration status; status as a veteran; learning style; and organizational role or other aspects of identity.

New language: The screening committee should be able to articulate the institution’s commitment to diversity, equity, and inclusion. Additionally, the committee should be able to answer questions regarding resources available within the institution and community and be able to provide appropriate resources upon request.

b. Assignment for UCO Faculty Senate Personnel Policies Committee

Issue: FSP 2021-2022-007 Overloads: Policies, Support, and Pay for all Full-Time Faculty Across Colleges

Proposal was read by Correspondent Archuleta. No discussion was brought forward at that time.

c. Assignment for UCO Faculty Senate Executive Committee

Issue: FSP 2021-2022-009 UCO Faculty Handbook solely governed by the UCO Faculty Senate

Proposal was read by Correspondent Archuleta. A question was asked about why the policy change at the time. This proposal gives the faculty a statement in the handbook that better protects our faculty to jointly make decisions. A question was asked about the wording is specifying administration vs administration/non-administration requesting to alter. A historical note that the faculty handbook was not regularly updated prior to Provost Bill Radke's time.

XIII. Old Business

a. Assignment for Faculty Handbook/Academic Affairs Committee

Issue: FSP-2021-2022-03 FHEB Revisions to 3.1 Class Attendance

Proposal was read for the second time by Senator Green. Senator Seagraves motioned to approve and was seconded by Correspondent Archuleta. The vote was unanimously passed with not abstentions or objections.

Issue: FSP-2021-2022-04 FHEB Revisions to Chapter 4 of the Faculty Handbook

Proposal was read for the second time by Senator Green. Senator Green motioned to approve and was seconded by Senator Maier. The vote was unanimously passed with not abstentions or objections.

Issue: FSR-2021-2022-03 Joint Resolution: Affirmation of and Support for Sustainability Efforts within the UCO Community

Proposal was read for the second time by Parliamentarian Provencio. Parliamentarian Provencio motioned to approve and was seconded by Senator Maiers. The vote was unanimously passed with not abstentions or objections.

XIV. Announcements for the Good of the Order

- a. President Barger Johnson reminded everyone of Former Faculty Senate President John Maisch funeral on Friday.
- b. Correspondent Archuleta reminded everyone that faculty senate executive elections are coming up soon. Encourages senators to think

about running and talk to current executive members if you have questions.

XV. Adjournment 3:40 pm

Motion to adjourn by Senator Maier and Senator Fister seconds.

Adjourned at 3:40 pm.

Respectively Submitted by **Secretary Amanda Waters**, on 6 April 2022